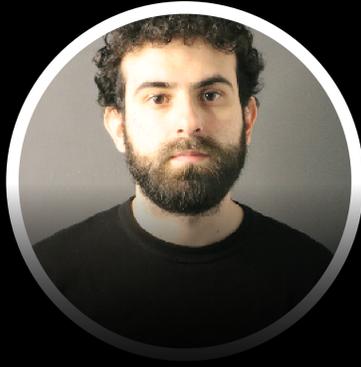


# WHO AM I



## DANIEL RUBIO



Read



Mindfulness

I'm a graphic designer, motion designer, video editor, and illustrator. I'm always looking for the best way to bring projects to life, driven by discipline and a strong sense of purpose in everything I do. I'm a huge fan of knowledge, the AI world, and social impact work. Oh, and I'm absolutely obsessed with dogs and cats. :)



Connect

English

Spanish



Write

## STUDIES

Graphic Design (Pontifician Bolivarian University).

(2016 / 2022)

Domestika courses

Illustrating time / 2D Animation / Basic After Effects / Advanced After Effects / 2D Animation in Photoshop / Character design / Digital Illustrations with textures.

## SKILLS

Social Media Content

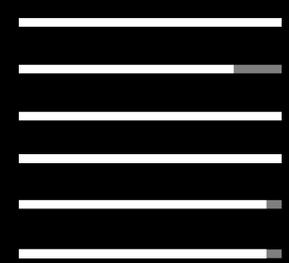
Digital Illustration

Branding

AI Tools

Motion Graphics

Team Management



## EXPERIENCE

2021 - 1

Alcaldía de Medellín

Graphic Designer

2021 - 2 / 2022

Publicis Groupe

Motion Graphics Designer

2022 / 2023

Publicis Groupe

Art Director

2023 / 2026

Influur

Graphic Designer

## WORK REFERENCES

### Alcaldía de Medellín

Paula Andrea Orrego Sanchez  
University professional

"Daniel Alejandro played a role of great importance for the server's wellness center project, since his creativity, innovation, orientation towards achieving results and discipline, led to the consolidation of a brand image and ethical signage design, in accordance with the context and current government plan, thus connecting his creative and professional thinking with the needs of the entity. His good attitude and technical criteria were decisive for the team and project."

Contact: +57 322 6656350

### Publicis Groupe

Sebastian Betancur  
Creative director

"Daniel is very passionate about graphic design, he is always researching and trying to learn more, that makes him a key motivator for the rest of the team."

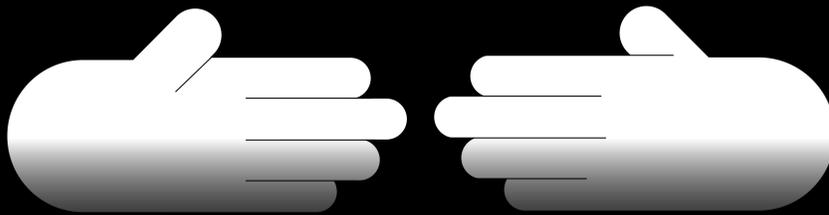
Contact: +57 320 6729742

### Influur

Laura Manrique  
Head of Marketing

Daniel joined our team as a Graphic Designer and quickly grew into something much broader than that title suggests. He handled everything from day-to-day social media content to complex motion graphics and strategic creative work, always with consistency and a collaborative attitude. What really stood out was how he integrated AI tools into his workflow before most people in the industry were even thinking about it. He used them smartly, not as a shortcut but as a way to take on more and deliver better. He's the kind of person every marketing team needs: reliable, creative, and genuinely ahead of the curve.

Contact: +57 350 3711845



LET'S WORK TOGETHER :)



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